

Research on the Impact of Traditional Culture on Ideological and Political Education of College Students

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Abstract: Chinese traditional culture has a long history. The long cultural history of 5000 years has made our country a bright pearl in the world history. Nowadays, the prosperity and development of our country need to strengthen the construction of talents. The most important thing is to make the main source group of talents: College students, whose ideological construction is very important. We should integrate the essence of Chinese traditional culture into the ideological and political education of college students, and deeply embody the traditional Chinese spiritual culture in the spirit of college students.

1. Introduction

China has a long history of 5000 years. Excellent Chinese traditional culture has influenced countless Chinese children, and it is also an inexhaustible important resource for ideological and political education of contemporary college students. Imagine that nowadays no country in the world can compare its culture with that of China. Such an enviable treasure is a model for us to learn from. In today's society, although it is a legal society, the "benevolence" part of Chinese traditional culture still deeply affects us, even the whole world. College students are the main backbone of building China's future. Their ideological and political education is particularly important. Effective combination of traditional Chinese culture and ideological and political education of college students will play a multiplier role in improving the overall quality of College students.

For a country, modernization is a rich nourishment for its national roots, such as the United States and Britain, which have rapid economic development and relatively developed culture. It relies on the development of the integration of traditional culture and national economy. With the impact of economic globalization, the level of science and technology is increasing, and the development of market economy and comprehensive national strength are also increasing. As an important reserve of talents in the modernization construction, students are the main driving force and undertaker in the process of national modernization development. At present, college students generally exist, traditional culture knowledge is scarce, traditional culture is out of date, the understanding of traditional virtues is relatively weak, and the values of traditional culture are not paid enough attention. For them, the education of traditional culture is urgent. In the process of promoting and developing Chinese excellent traditional culture, college students contribute greatly to the national economy.

2. Characteristics of Chinese Traditional Culture

2.1 It contains the spirit of striving for self-improvement.

The spirit of self-improvement in our traditional culture has inspired generations of struggle, and is also the best interpretation of the Chinese nation's innovative spirit and the good tradition of forging ahead. This spirit, whether in the past, present or future, will serve as the dominant spirit of traditional culture to inspire the struggle of our whole nation.

2.2 It contains noble patriotism.

In our traditional culture, there are many examples of advocating the spirit of patriotism: Wen Tianxiang's "who has never died since ancient times, leaving the heart to shine on the history" is the deepest expression of national feelings. The pursuit of patriotism will inevitably be handed down to generations of Chinese children along with traditional culture.

2.3 It contains the humanistic spirit of people-oriented.

The interpretation of humanistic spirit in Chinese traditional culture abounds everywhere. The idea of governing the country that "the people are the most precious, the society is the second, and the monarch is the least important" has unique humanistic significance. It calls on the leadership to care about the suffering of the general public and put the people's prosperity and happiness above their own enjoyment. This theory of governing the country, which has always revolved around "people" and the general public, is still being inherited and will inevitably continue to be inherited.

2.4 It implies the gentleman's spirit of "carrying things with great virtue".

In Guoyu Jinyu Six, "I hear that only those who have good virtue can be blessed, but those who have no fortune and obey others will hurt themselves." A person's morality not only affects his own development, but also restricts the development of society. To carry forward the gentleman's spirit is to advocate the improvement of people's moral character and spiritual realm.

3. College Students' Attitudes to Traditional Culture and Their Learning Status

A survey shows that 53.6% of the students have read the four masterpieces, 46.7% have read or browsed the Analects of Confucius, 82% know about ancient poets and classical poetry and songs, and few students know the core of Chinese traditional culture (Confucianism, Buddhism, Taoism) and can distinguish their views. They think that it is necessary and unnecessary to study the historical texts such as the Four Books and Five Classics. Half of the students turn to ancient books. Through this survey, we know that young college students do not have a deep knowledge of Chinese traditional culture, which is manifested in the uneven cognitive levels of liberal arts and science students, while art and sports students know little about ancient poetry and songs. Most students are not very good at inheriting traditional Chinese culture, and most of them say that their access to traditional culture is mostly through classes and books. Most of the students are interested in the study of Chinese traditional culture, but many of them don't know much about Chinese traditional culture. They don't know where to start, which leads to a gap between learning and inheritance. Based on this situation, most college students are not satisfied with the traditional culture. The reason may be that most colleges and universities do not realize the importance of traditional culture to college students' ideological and political education, so as to integrate traditional culture into College Ideological and political education.

4. The Significance of Integrating Chinese Excellent Traditional Culture into Ideological and Political Education in Colleges and Universities

The humanistic feelings under Chinese traditional culture are mainly embodied in the appreciation and admiration of all truth, goodness and beauty, and the true face of truth, goodness and beauty is "harmony", which includes harmonious interpersonal relationships, tolerant attitudes towards harmony and difference, the good wish of harmony and harmony and the sense of cultural mission, etc. In fact, it is a manifestation of ethical and moral feelings. From all kinds of literature, we can draw the conclusion that the humanistic feelings are the same as the humanistic spirit. In recent years, many domestic scholars have expressed their opinions on the meaning of the concept of "humanistic spirit". Among them, "humanistic spirit mainly refers to a rational attitude to pursue the meaning or value of life", and "humanistic spirit is the thinking of human existence, the concern of human value and significance of human existence, and the thinking and exploration of human destiny, human suffering and liberation." ” Said, "Humanistic spirit is a kind of reflection on people,

it requires caring for the ultimate meaning of life, carrying forward moral and aesthetic values, cultivating a sound personality and noble fashion of the times" and so on. There are different opinions on the interpretation of human feelings, but they share the same essence: pursuing human subjectivity, adhering to people-oriented principle, aiming at the realization of all-round human development, caring for human existence and development, advocating human freedom and equality, advocating rationality and wisdom, paying attention to human survival, affirming human dignity and humanity, yearning for human liberation and freedom, emphasizing respect for, understanding and understanding of human beings. It is a kind of self-care of human beings to care about people and to value their harmonious development.

4.1 The influence and unique charm of Chinese traditional culture.

If a nation wants to have vitality and cohesion, it must have the unique charm and centripetal force of national culture. Confucius is listed as the top ten celebrities in the World Celebrity Yearbook published by the United States. It shows that Chinese traditional culture has strong vitality and realistic influence in the world culture. The spirit of patriotism and collectivism in the glorious and splendid culture of the Chinese nation, such as "forgetting the country but forgetting the family", "forgetting the selfless public" and "forgetting selfishness". The thought of honesty and trustworthy knowledge of repayment, the spirit of benevolence and generosity, the spirit of pioneering and enterprising, the traditional virtue of diligence and thrift, honesty and honesty, sincere and generous personal conduct, self-prudence and self-cultivation for the sake of benevolence. The important resources of Ideological and political education are self-cultivation, respect for morality and righteousness, and adherence to the lofty ideological realm of integrity. These fine traditional virtues are easy to attract young college students and have a positive impact on them.

4.2 The construction of socialist spiritual civilization needs to be deeply rooted in China's excellent cultural traditions.

As the main position of cultural inheritance, colleges and universities should strengthen the traditional culture education and enhance the ideological and moral quality of College students. The Decision of the Central Committee of the Communist Party of China on Several Major Issues Concerning the Comprehensive Deepening of Reform points out that it is necessary to fully implement the Party's educational policy, adhere to the principle of establishing morality and cultivating people, strengthen the education of the socialist core value system, improve the education of excellent traditional Chinese culture, form an effective form and long-term mechanism for activities of loving learning, working and motherland, and enhance students' sense of social responsibility, innovative spirit and practice. Ability. This shows that the school should incorporate Chinese traditional culture into the school education and the ideological and political education of College students. Through offering courses of Chinese traditional culture, such as The Analects of Confucius, The Book of Songs, University and the Doctrine of the Mean, the university can improve students' understanding of traditional culture. At the beginning of the Book of Rites University, it says, "The way to a university is to stop at the highest good in Mingmingde, in the new people." It points out the important responsibilities and obligations of colleges and universities in cultivating healthy personality of College students. With the acceleration of the process of economic globalization, great changes have taken place in the mode of thinking and behavior of College students. They are blindly pursuing individuality and non-mainstream. This contradiction between tradition and reality requires that colleges and universities should strengthen the education of traditional Chinese culture in the ideological and political education of students. Because only when college students have a deep understanding of Chinese traditional culture, can they cultivate their moral feelings, improve their comprehensive quality, form correct world outlook, have correct ability to deal with affairs and distinguish right from wrong, and form patriotic feelings and social responsibility consciousness.

4.3 College students have a duty-bound responsibility for the inheritance and development of traditional culture.

The construction of a new socialist market economy system with Chinese characteristics has brought unprecedented prosperity to China's economy, but there has been a serious decline in the spiritual civilization of society. Chinese traditional culture is broad and profound. Excellent traditional culture is the inexhaustible motive force for the Chinese nation to live and work together. College students are the most important force in the development of national construction in the future. They are the inheritors of Chinese traditional culture. They should learn more about and master the traditional culture, carry forward the traditional culture and become the builders of the common spiritual home of the Chinese nation.

5. Ways for Chinese Universities to Integrate Traditional Culture into Ideological and Political Education

5.1 Creating an atmosphere of campus life with traditional culture

Implicit influence is the best way of education. We should create a learning atmosphere of Chinese traditional culture in Colleges and universities so that students can bathe in the atmosphere of culture and grow under the influence of culture. On the one hand, through the development of various student activities to create a learning atmosphere of traditional culture, in order to enhance students' interest in learning traditional Chinese culture, we can invite famous Chinese scholars to set up a series of lectures on traditional culture on campus, encourage students to establish corresponding learning associations, conduct independent research, and through literary and artistic performances, film festivals, knowledge competitions, writing competitions, speech competitions. Seminars, reading festivals and other activities to carry out publicity and education activities of traditional Chinese culture.

On the other hand, it uses the abundant network education resources to carry out the propaganda and education of Chinese traditional culture. In the information society, network education can not be neglected. Nowadays, as a main force of Internet users, college students' ideas and behavior are deeply influenced by the network. We should change the way of education in time, keep pace with the times and improve the effect of education. At present, colleges and universities all over the country have corresponding ideological and political stations. We should make full use of this channel to publicize Chinese traditional culture through blog space, QQ group, MSN and so on. But network propaganda is also a challenge. Too many negative ideas are spreading at the same time. This requires us to carefully manage this position, constantly attract students' attention, seize opportunities and achieve positive educational results.

Also, as student workers, we should constantly improve our cultural quality and actively learn excellent traditional Chinese culture, so that we can apply it in the ideological and political education of college students in a timely and effective manner, and pay attention to personal words and deeds, and play an exemplary role. A contingent of Ideological and political educators with rich cultural connotations and high etiquette will inevitably play a positive role in the construction of the whole campus cultural and educational atmosphere.

5.2 Colleges and Universities Pay Attention to How to Develop Related Courses Effectively

At present, many colleges and universities attach great importance to the improvement of professional education level, focusing on the improvement of teaching quality and skill level, employment rate, and deal with ideological and political education with a more coping attitude. Apart from the students majoring in Ideological and political education, most of them just cope with the situation, while fewer schools focus on cultivating students' humanistic quality. In recent years, with the spread of Chinese culture around the world, more and more colleges and universities have begun to pay attention to the importance of training students to learn Chinese traditional culture. Many colleges and universities have offered elective courses on Chinese traditional culture, but I think that in order to strengthen the education in this field, we should also further strengthen the

course loading, open compulsory courses on Chinese traditional culture, expand the field of students' ideological and political education, enrich the school's book resources, and introduce a large number of books related to Chinese traditional culture for students to enter one. Step by step, broaden the learning space of Chinese traditional culture.

5.3 Combining with social practice and striving to cultivate relevant social service consciousness

The dominant idea of Chinese society is "harmony", which is also one of the quintessence of Chinese traditional culture. We should take advantage of the advantageous opportunity of spreading the spirit of the times to guide students to combine the learning of Chinese traditional culture with the spirit of the times and actively participate in the social practice of the construction of the motherland. For example, through strict daily management and etiquette requirements, standardize the behavior of college students and cultivate their ideological and moral awareness; through volunteer services of the Olympic Games and the World Expo, cultivate students' national self-confidence and sense of honor; through voluntary work and donations for disaster resistance and disaster relief, cultivate students' sense of social responsibility and dedication through practical activities of supporting Northwest Liaoning and serving mountain areas; and through community service. Care for others, cultivate college students' benevolence and sense of service, etc.

Because of the changing background and ideology of College students, ideological and political education of college students needs a new way to keep pace with the times. Chinese excellent traditional culture has a long history and excellent guiding role. It is an effective resource for contemporary college students to carry out ideological and political education, so that college students can constantly absorb the nutrients of excellent Chinese traditional culture and improve themselves. Humanistic quality will make ideological and political education achieve twice the result with half the effort.

6. Conclusion

Traditional culture plays an important role in college students' ideological and political education. We should attach importance to the role of traditional culture in the ideological and political education of College students, carry forward the fine tradition of the Chinese nation in advocating morality, and regard Chinese excellent traditional culture as an important content of Ideological and moral education for college students.

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